

Agricultural Development

Agricultural Development

Towards intelligent fertilization

OCP is a major actor in the global agriculture market. Its principal mission is to offer farmers around the world tools to generate more significant yields, thus allowing them to achieve better productivity and increased income. In particular, OCP is targeting agricultural development through effective South-South co-operation and innovative solutions.

The Group is committed to providing its expertise to act as a consultant to the farming community in the process of improving yields and delivering sustainable agriculture.

For OCP, therefore, increasing farmers' potential is not only limited to marketing fertilizer. It also includes creating lifecycle solutions that respond to challenges encountered by small farmers around the world. The Group collaborates through approved partnerships, targeted strategies, and concrete actions in favour of sustainable agriculture.

Source URL: <http://www.ocpgroup.ma/sustainability/agricultural-development>